

## Видимость статьи

Возможности :

- Визуализация результатов
- Дополнительные/интерактивные данные
- Поисковая оптимизация

## Дополнительные возможности продвижения статьи

This journal supports the following content innovations

- Antibody Data
- AudioSlides
- Database Linking Tool
- Genome Viewer
- Interactive Plot Viewer
- Virtual Microscope

### Antibody data for this article

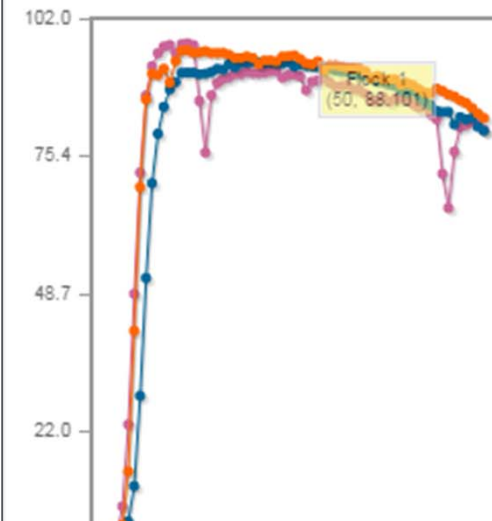
- [-] **Cavbeta4 calcium channel antibody**
  - Antibody ID AB\_10671176
  - Antibody Target Cavbeta4 calcium channel
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  - Catalog Num 73-054
  - Clonality monoclonal antibody
  - Source Organism mouse
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### Interactive plots for this article



Plot

Data table



[www.elsevier.com/authors/author-services/enrichments](http://www.elsevier.com/authors/author-services/enrichments)

### Data for this Article



**Mouse Genome Informatics**  
Genes, expression, function, phenotypes for mice

X axis Age in weeks

- Y axis
- Flock 1
  - Flock 11
  - Flock 21

## Интерактивные 3D модели

The screenshot displays a web page from Elsevier's journal "Digital Applications in Archaeology and Cultural Heritage". The article title is "Another link between archaeology and anthropology: Virtual anthropology ☆". The page features a 3D model of a human skull with red dots indicating landmarks. Below the model are interactive controls: a "Rotate" button with color-coded rotation axes (black, grey, blue, red, green) and a "Reset" button; a "Zoom" slider; a "Stereo" dropdown menu set to "Off"; and a "Save data (83.7 MB)" button. The article abstract discusses the application of virtual anthropology (VA) in archaeology and biological anthropology.

Review

**Another link between archaeology and anthropology: Virtual anthropology ☆**

Emphasises the applicability of these methods in archaeology.

- Provides a 3D model to demonstrate a landmark-based measurement approach.
- Provides a movie of a virtual Venus from Willendorf, Austria.

Abstract

*Archaeology and biological anthropology* share research interests and numerous methods for field work. Both profit from collaborative work and diffusion of know-how. The last two decades have seen a technical revolution in biological anthropology: *Virtual Anthropology (VA)*. It exploits digital technologies and brings

3D модели, специально подготовленные для быстрой загрузки и оперативного отклика на действия пользователя. Их можно приближать, крутить, смотреть стерео изображение и сохранять в различных форматах.

# Виртуальный микроскоп



Oral and maxillofacial pathology

## Oral hairy leukoplakia in patients without HIV: presentation of 2 new cases

Слайды с высоким разрешением (увеличение до 40 раз) загружаются практически мгновенно

We report 2 cases of oral hairy leukoplakia (OHL) in patients without HIV and present a comprehensive review of OHL in HIV-negative individuals.

### Study Design

Two cases of non-HIV-associated OHL are described. A PubMed search identified previously reported cases. The attributes of those cases were ascertained.

### Results

OHL was confirmed in both of our cases. Both patients used inhaled steroids for pulmonary disorders, and were identified in the literature, with the majority of cases reported in patients without HIV.

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Citing articles (1)

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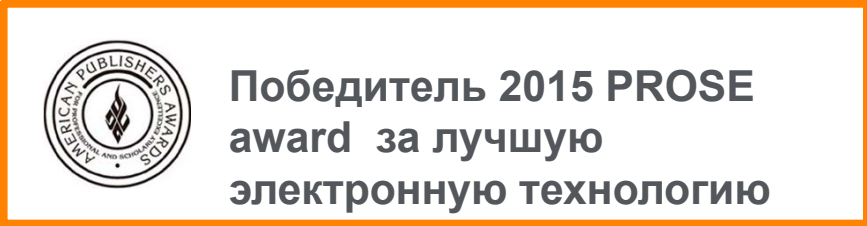
Virtual Microscope

OHL\_Case 1\_H&E

Zoom

Left Lateral Tongue; Tissue Preparation: 10% NBF, H&E

This slide has been peer reviewed



# Аудио-слайды

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## Animal Behaviour

Volume 86, Issue 6, December 2013, Pages 1165–1181

### Cuckoos in raptors' clothing: barred plumage illuminates a fundamental principle of Batesian mimicry

Thanh-Lan Gluckman, Nicholas I. Mundy

[Show more](#)

DOI: 10.1016/j.anbehav.2013.09.020

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#### Highlights

- We quantified barred plumage in Old World parasitic cuckoos and sympatric raptors.
- We test whether distribution overlap predicts similarity in barred plumage.
- Cuckoos match sympatric raptors and similarity is rarely influenced by habitat.
- There is no match for any aspect of patterning in cuckoos and allopatric raptors.
- This conforms to Batesian mimicry and cuckoo–hawk mimicry may be widespread.

A fundamental principle of Batesian mimicry is that it pays to look like a local harmful species that is recognizable to other local species (receivers). Mimicking an allopatric species confers no benefit, as it is

Recommended articles

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Related book content

Cuckoos in raptors' clothing: barred plumage illuminates a fundamental principle of Batesian mimicry

Thanh-Lan Gluckman & Nicholas I. Mundy

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aircraft noise  Author name  Journal or book title  Volume  Issue  Page   [Advanced search](#)

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**Publication title**



- Journal of Sound and Vibration (1,835)
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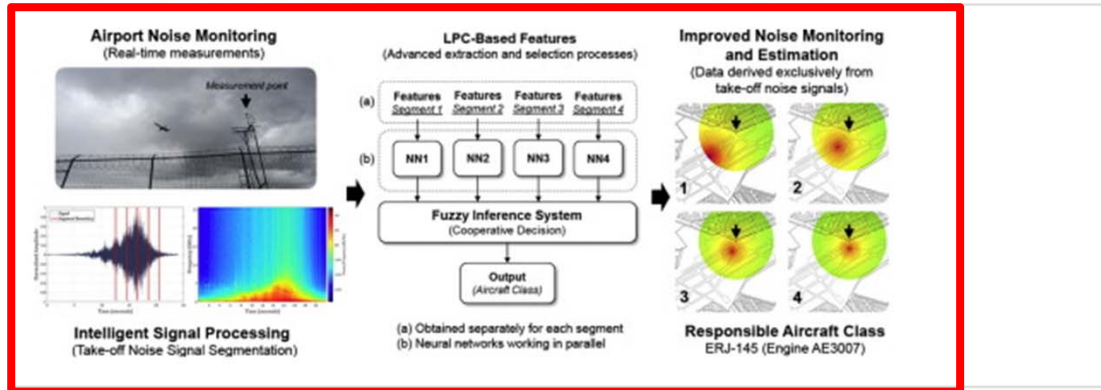
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**Interactive simulation of aircraft noise in aural and visual virtual environments** Original Research Article   
*Applied Acoustics, Volume 101, 1 January 2016, Pages 24-38*  
 Abhishek Sahai, Frank Wefers, Sebastian Pick, Eike Stumpf, Michael Vorländer, Torsten Kuhlen  
[Abstract](#) |  [PDF \(4175 K\)](#)

**Airport take-off noise assessment aimed at identify responsible aircraft classes** Original Research Article   
*Science of The Total Environment, Volume 542, Part A, 15 January 2016, Pages 562-577*  
 Luis A. Sanchez-Perez, Luis P. Sanchez-Fernandez, Adnan Shaout, Sergio Suarez-Guerra  
[Abstract](#) | [Close graphical abstract](#) | [Research highlights](#) |  [PDF \(2908 K\)](#)



**The influence of acoustical and non-acoustical factors on short-term annoyance due to aircraft noise in the field — The COSMA study** Original Research Article   
*Science of The Total Environment, Volume 538, 15 December 2015, Pages 834-843*

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**Date Range**

All Years

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Last 24 Months

Last 36 Months

Last 48 Months

Last 60 Months

Last 72 Months

Last 84 Months

Last 96 Months

Last 108 Months

Last 120 Months

Last 132 Months

Last 144 Months

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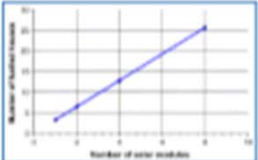
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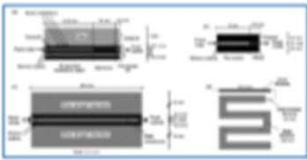
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(a) Schematic of solar module: the thickness of all layers is enlarged by the factor of 5 for better illustration. The...

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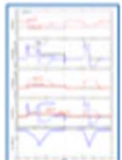
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Solar-hydrogen fuel cell mild hybrid power system structure for electric vehicles.

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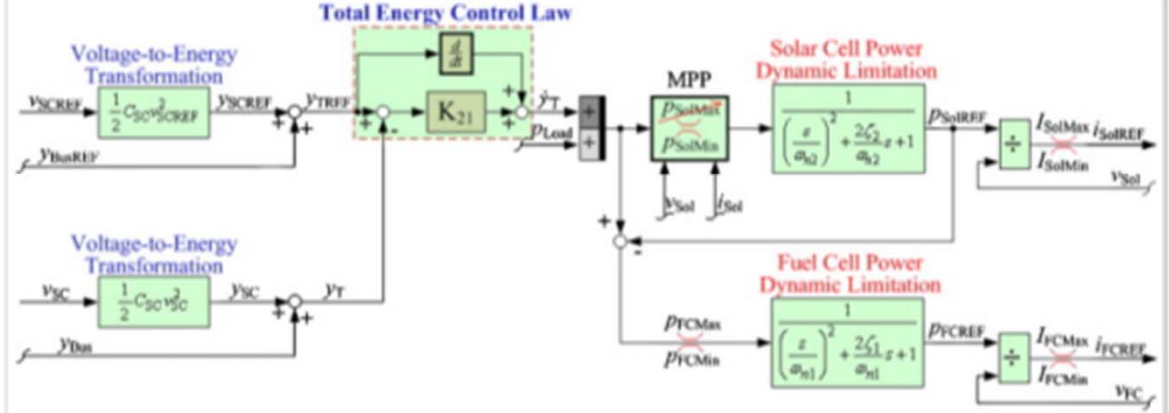
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Proposed hybrid energy system supplied by fuel cell, solar cell and supercapacitor, where  $p_{Load} = v_{Bus} \times i_{Load}$ ,  $v_{Bus}$  and...

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**Total Energy Control Law**

Voltage-to-Energy Transformation:  $v_{SCREF} \rightarrow \frac{1}{2} C_{SC} v_{SCREF}^2 \rightarrow v_{TRF}$

Voltage-to-Energy Transformation:  $v_{SC} \rightarrow \frac{1}{2} C_{SC} v_{SC}^2 \rightarrow v_T$

Solar Cell Power Dynamic Limitation:  $\frac{1}{(\frac{s}{\omega_{n2}})^2 + 2\zeta_{s2}s + 1} \rightarrow \frac{P_{SolMax}}{P_{SolMin}} \rightarrow \frac{i_{SolMax}}{i_{SolMin}} \rightarrow v_{Sol}$

Fuel Cell Power Dynamic Limitation:  $\frac{1}{(\frac{s}{\omega_{n1}})^2 + 2\zeta_{s1}s + 1} \rightarrow \frac{P_{FCMax}}{P_{FCMin}} \rightarrow \frac{i_{FCMax}}{i_{FCMin}} \rightarrow v_{FC}$

# Подготовка статьи

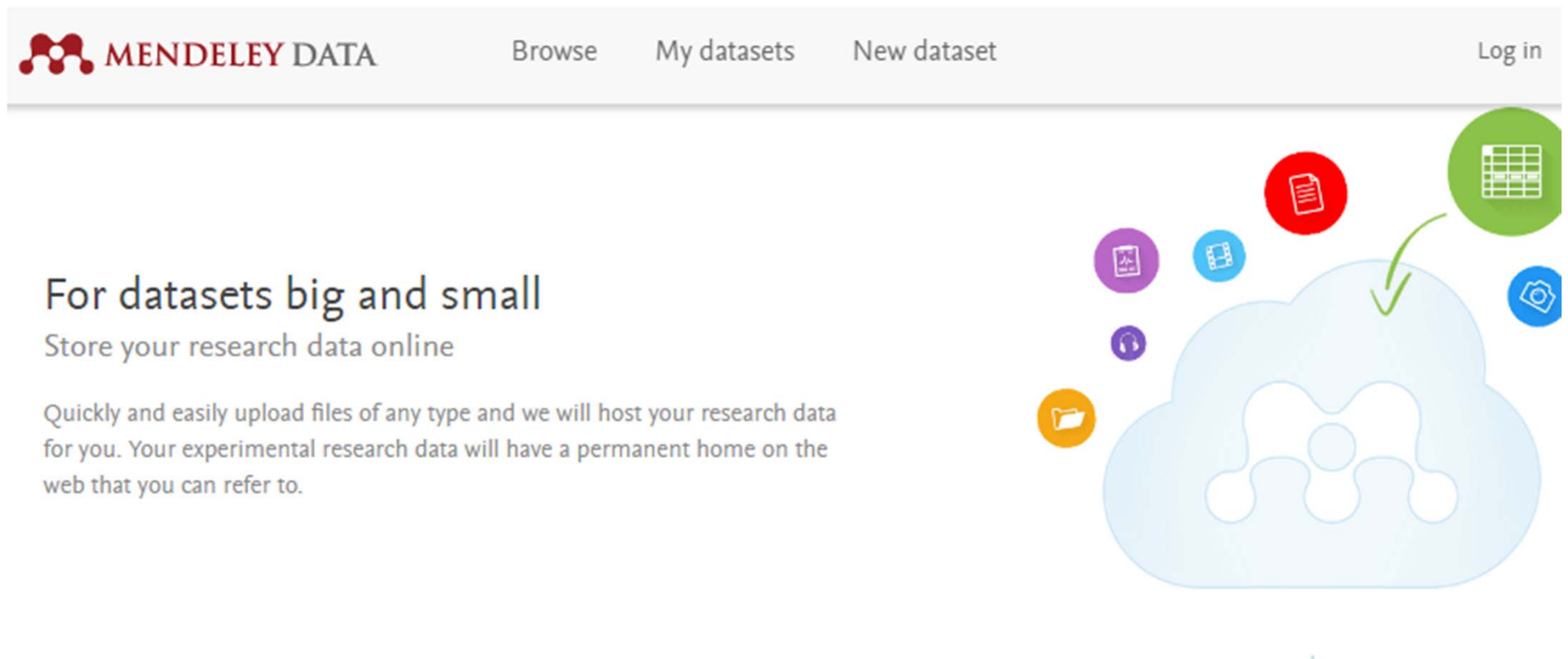
## Ссылка на внешние данные

The screenshot shows the ScienceDirect interface for an article in Physics Letters B. The article title is "Cross sections of the  $p p \rightarrow K^+ \Sigma^+ n$  reaction close to threshold". The authors listed are the HIREs Collaboration, including A. Budzanowski, A. Chatterjee, H. Clement, E. Dorochkevitch, P. Hawranek, F. Hinterberger, R. Jahn, R. Joosten, K. Kilian, S. Klaczewski, Da. Kirilov, D. Kirilov, D. Kolev, M. Kravcikova, M. Lesiak, H. Machner, A. Magiera, G. Martinska, N. Piskunov, D. Prodic, J. Ritman, P. von Rosen, B.J. Roy, A. Sibirtsev, I. Sitnik, R. Sludak, R. Tséinov, K. Ulbrich, J. Urban, and G.J. Wagner. The article is from Volume 692, Issue 1, 16 August 2010, Pages 10–14. The abstract states: "We have measured inclusive data on  $K^+$ -meson production in  $pp$  collisions at COSY Jülich close to the hyperon production threshold and determined the hyperon-nucleon invariant mass spectra. The spectra were decomposed into three parts:  $\Lambda p$ ,  $\Sigma^0 p$  and  $\Sigma^+ n$ . The cross section for the  $\Sigma^+ n$  channel was found to be much smaller than a previous measurement in that excess energy region. The data together with previous results at higher energies are compatible with a phase space dependence." The keywords are "Meson production; Hyperon-nucleon interaction". On the right side of the page, under the "Data for this Article" section, there is a link to "HepData Reactor data", which is circled in orange. An arrow points from the text "Link to data repository" to this link.



## Mendeley Data

Научные данные могут опубликованы в хранилище Mendeley Data с метаданными (DOI; опубликованная статья, при наличии; управление версиями данных), что повышает значимость наборов данных, делая их максимально пригодными для повторного использования.



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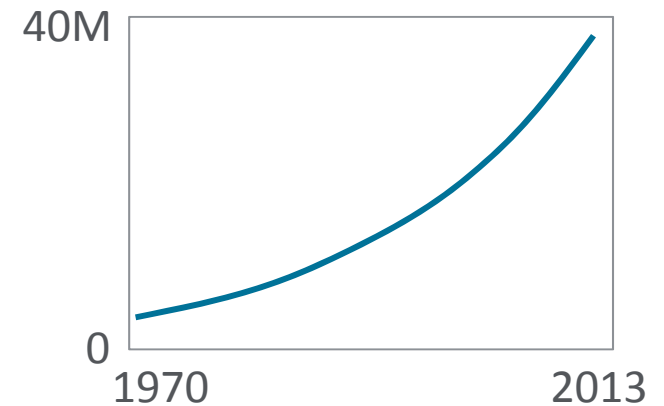
Quickly and easily upload files of any type and we will host your research data for you. Your experimental research data will have a permanent home on the web that you can refer to.



# Продвижение статьи

Вам следует убедиться в том, что ваше исследование получает то внимание, которое оно заслуживает

- Количество научных статей растет ускоренными темпами
- Для большинства ученых, это сложно оставаться в курсе и следить за всеми публикуемыми статьями
- Ваша задача: сделать все для того, чтобы ваше исследование не затерялось в общем потоке!



**7 час./неделя**  
средние затраты  
времени на чтение  
научной литературы

## Продвижение статьи

### 1. Конференции

- Приготовьтесь устанавливать новые контакты
- Устанавливайте контакты онлайн
- Онлайн-постер



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## Events



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### Sustainable Built Environment Conference 2016 Hamburg

Date: **8–11 March 2016**Disciplines: **Engineering, Materials Science**Location: **Hamburg, Germany**Event types: **Conference**

*The organizers of the Sustainable Built Environment Conference 2016 in Hamburg are pleased to announce the call for papers for the SBE16 Hamburg: Strategies – Stakeholders – Success factors. The SBE16 Hamburg conference is part of an...*

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### Introduction to River Hydrology and Hydraulics

Date: **14–15 March 2016**Disciplines: **Earth Science, Engineering**Location: **Oxfordshire, United Kingdom**Event types: **Course**

# Проверка индексации конференции в Scopus

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Decision Sciences

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## International Conference on Information and Knowledge Management, Proceedings

Scopus coverage years: from 1995 to 2015

Publisher: Association for Computing Machinery (ACM)

Subject area: Business, Management and Accounting  
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# Продвижение вашей статьи

## 2. Взаимодействие со СМИ

- Research statement
- Каналы коммуникации Вашего университета
- Каналы коммуникации Издательства



## Каналы коммуникации Elsevier

Elsevier продвигает наиболее значимые научные достижения используя



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## Продвижение Вашей статьи

### 3. Резюме онлайн



## Продвижение Вашей статьи



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- Используйте «ретвиты»
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### Соцсети: Facebook

- Пригласите коллег
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- Ссылка на Ваши статьи
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### LinkedIn

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- Добавьте иллюстрации, Аудио-слайды
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## Продвижение Вашей статьи



### Mendeley

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# Использование данных читательской активности Mendeley



## Engagement highlights

### Scholarly Activity - 217 readers from 1 source

Downloads and posts in common research tools



**Mendeley:** 217 Readers  
**Top Discipline:** Medicine  
**Top Demographic:** Other  
[Save to Mendeley](#)

#### Benchmark highlights ?

Based on 217 readers from 1 source

Compared to Oncology articles of same age and document type

**All Scholarly Activity - 217**  99TH PERCENTILE

[View all Scholarly Activity](#)

### Social Activity - 758 mentions from 4 sources

Mentions characterized by rapid, brief engagement on platforms used by the general population, such as Twitter, Facebook, and Google +.

 711 tweets from 667 accounts  3 Reddit posts from 3 accounts

 34 Facebook posts from 32 accounts

 10 Google+ posts from 5 accounts

#### Benchmark highlights ?

Based on 758 mentions from 4 sources

Compared to Oncology articles of same age and document type

**All Social Activity - 758**  99TH PERCENTILE

[View all Social Activity](#)

### Scholarly Commentary - 38 mentions

Mentions in scientific blogs, websites and publications

**How Big Meat and Dairy Fund Misleading Health Research to Fatten Their Wallets**  
*One Green Planet*

### Mass Media - 158 stories from 113 sources

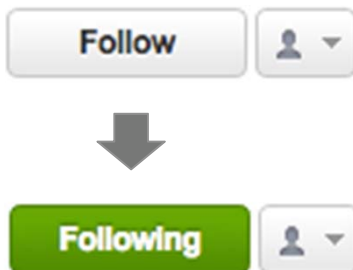
Coverage of research output in the mass media

**Rødt kjøtt kan gi kreft**  
 NRK  
 28 January 2016



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Найдите коллег на закладке 'Follow' для получения регулярных обновлений.











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### People

Victor Henning

eg: Victor Henning

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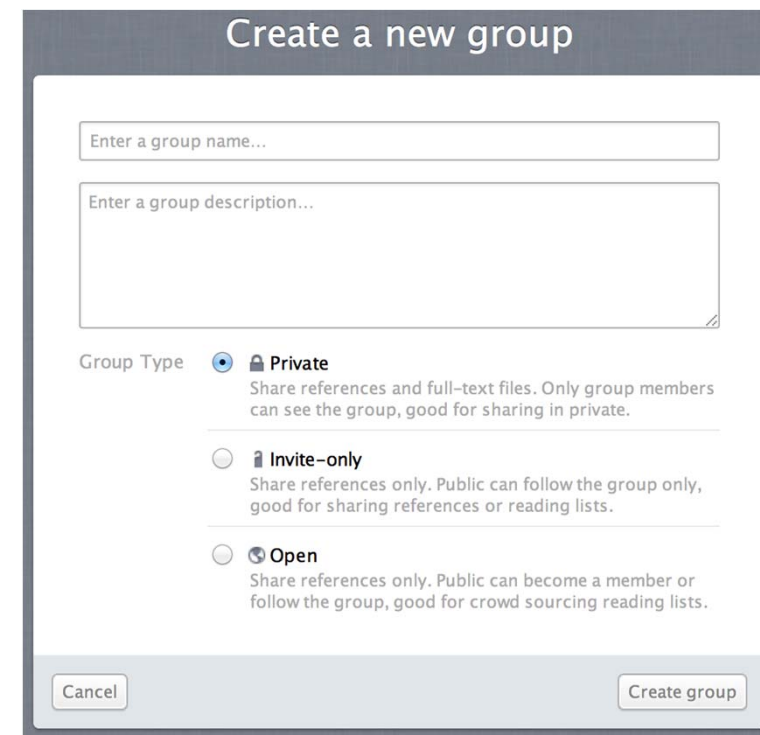
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## Создание групп

Три возможных типа групп:

- **Open Public Groups** – Каждый может подписаться на обновления группы и выкладывать ссылки.
- **Invite-only Public Groups** – Только приглашенные члены групп могут публиковать в ней, остальные могут подписаться на обновления.
- **Private Groups** – Полностью закрытая от внешнего мира группа.



**Create a new group**

Enter a group name...

Enter a group description...

Group Type

- Private**  
Share references and full-text files. Only group members can see the group, good for sharing in private.
- Invite-only**  
Share references only. Public can follow the group only, good for sharing references or reading lists.
- Open**  
Share references only. Public can become a member or follow the group, good for crowd sourcing reading lists.

Cancel Create group

# Поиск открытых групп

## Groups

In this catalog: 96,039 public groups

Future of Science

eg: Social networks

Groups 1 - 20 of 1,113

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### Future of Science

An open group to collect and discuss articles around the future of science, peer review, open access, and science 2.0 / 3.0 ideas.

[Open Access](#) [open source](#) [publishing](#) [Science2.0](#)

279 papers · 1009 members



### Future of Science resources

These are some links about interesting developments on the web that involve science. I'm linking here to references to papers, and to Web sites....

[future](#) [science](#) [science2.0](#)

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**David Neal**

75 h-index | 20,422 Citations

Professor  
Professor of Surgical Oncology  
University of Oxford

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## Other IDs

 [orcid.org/0000-0002-6033-5086](https://orcid.org/0000-0002-6033-5086)

## Scopus

Author ID: 35393852700

Author ID: 57191601102

## Research interests

Urology

Surgical Oncology

## Publications

Unable to load publications right now. Please try refreshing the page.

## Professional experience

July 2015 - Present

○ Professor of Surgical Oncology  
University of Oxford

July 2014 - Present

○ SVP Global Research (Academic)

October 2002 - June 2014  
(12 years)

○ Senior Group Leader and Professor of Surgical Oncology  
University of Cambridge

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